

# Presentation - Situational analysis, Workshop instrument (SWOT) and TCH the Netherlands

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## Group assignment 1

Reflect on the outcomes of the survey>>>

SWOT matrix

- Heritage (concept and themes)
- Capacity / Expertise

### Highlights survey results *Curaçao*

- Heritage concept and theme
  - Monumental/ build heritage
  - Mental (consciousness) heritage
  - Disregard and neglect of heritage
  - Generational Gap

### Highlights survey results *Bonaire*

- Heritage concept and theme
  - Monumental/ build heritage
  - Traditional culture and folklore
  - Generational Gap

### Highlights survey results *Aruba*

- Heritage concept and theme
  - Branding and heritage tourism
  - Modernizing concept of heritage
  - Strong notions of Aruban cultural identity

## Group assignment 2

Discuss activities >>> SWOT matrix >>> Action list

- Capacity building
- Curriculum development
- Group Assignment SWOT

- Capacity building & expertise
  - Lack of cohesion
  - Connecting heritage makers and heritage workers
  - Heritage education
  - Expertise development
  - Awareness raising

- Capacity building & expertise
  - Deficient capacity
  - Connecting tourism operators and cultural entrepreneurs
  - Institutionalizing organizations active in the field of heritage

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## Dialogue queries - Heritage

- What is it that you or your public feel the most connected to: family-, local-, group-, national-, regional Caribbean-, Kingdom-, world heritage. And, how does that relate to each other with regards to what it is you'd want with heritage?
- What kind of heritage does absolutely not have to be presented by this island community?

- What is the most ideal example of heritage-usage in this day and age, originating from a society different than yours?

#### **Dialogue queries – Capacity and expertise**

- What kind of collaboration within the Kingdom would you like to utilize, set-up to promote your heritage?
- What does the heritage-world ideally look like in 10 years from now, in the areas of education, heritage-institutions, tourism and leisure, the role of government and private initiatives?

## **TCH The Netherlands**

TCH is focused on heritage of the Leeward islands in the context of globalization processes taking place in the Kingdom. Due to the nature of the project and the scale of the heritage field in the Netherlands, collaboration in the Netherlands was not organized in workshop form but on direct bi- or multilateral basis.

The heritage of Aruba, Bonaire and Curaçao in the Netherlands originates from a shared past of 400 years. Part of it consists of heritage connected to different parts of the Kingdom of the Netherlands as collected in the Netherlands. Moreover, centuries of interconnection and migration from the Caribbean to Europe have resulted in (in)tangible Caribbean heritage with a localized Dutch dimension. Whether this shared heritage and its localized dimension is included in notions of Dutch heritage, nation building and branding begs further investigation. At first glance, it seems that the attention this heritage receives is very limited. Rather than shared, it seems to be to classified as heritage of a minority group of migrants.

Within this context there are some heritage institutions and Antillean organizations that do aim for representation of inclusive heritage of the Kingdom and the acknowledgement, protection and development of heritage of the islands. Heritage and Antillean organizations in the network of TCH in the Netherlands, including UNESCO, Nationaal Museum voor Wereldculturen, OCaN and Splika, have indicated to be interested in building on existing collaborations and/or organizing projects with TCH and its partners. The intention is to build bridges across the divides between Dutch heritage institutions and the Antillean community in the Netherlands, as well as to further collaboration between the four regions in the project, within larger Caribbean and global contexts. The ultimate goal is to connect people working towards a sustainable future.

Partners in the Netherlands are interested in the conceptualization of heritage in the cohesive context of the Kingdom; in specific insular heritage within larger global contexts; and in the development of Caribbean heritage in the Netherlands. They have expressed specific interest in the relationship between heritage, identity and social structures in the Netherlands among Antilleans and between Antilleans and other groups.

#### **Capacity strengthening**

The Dutch part of TCH is distinctive in two aspects. First, to partners in the Netherlands working on Caribbean heritage or wishing to include Caribbean heritage in their work, the relationship with

organizations and communities on the islands is vital. The second distinction is the scale of the heritage field in the Netherlands which offers advantages for all four regions.

These were the first ideas our partners in the NL proposed:

- Antillean organizations in the Netherlands would like to intensify their work with organizations and institutions on the islands. This may entail exchanges and collaborations on the performative level, knowledge exchange, and collaborations regarding the safeguarding of shared heritage.
- Wikimedia NL is interested in increasing the representation of Caribbean themes and perspectives. See: <https://unesco.nl/artikel/hoe-inclusief-wikipedia>
- Netwerk Digitaal Erfgoed, consisting of libraries, archives, museums, media, and scientific organizations, aims to increase the visibility and accessibility of knowledge, data and collections, for example by clustering and connecting databases into a sustainable interconnected digital infrastructure. The network is now offering to extend the existing cooperation to other regions in the Kingdom. See: [www.den.nl/pagina/511/netwerk-digitaal-erfgoed](http://www.den.nl/pagina/511/netwerk-digitaal-erfgoed).